



Order / Rev: 37773  
 Alt Order #: 08889926  
 Flight Dates: 10/30/12 - 11/06/12

Advertiser: Obama, Barack D-President  
 Product Desc: OBAMA/P/D  
 Estimate: 2265  
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,580.00		0.00			
E 3	8	10/30/12	11/05/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a MTWTF--	1:00	2	\$1,930.00	LV1	0.00	NM	2	\$3,860.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$1,930.00		0.00			
E 4	8	10/30/12	11/05/12	Live w/Kelly Live w/Kelly	CM	9-10a MTWTF--	1:00	2	\$2,100.00	LV1	0.00	NM	2	\$4,200.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,100.00		0.00			
E 5	8	10/30/12	11/05/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p MTWTF--	1:00	2	\$2,280.00	LV1	0.00	NM	2	\$4,560.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$2,280.00		0.00			
E 6	8	10/30/12	11/05/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MTWTF-- (4:30 PM-5:00 PM)	1:00	2	\$3,150.00	LV1	0.00	NM	2	\$6,300.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$3,150.00		0.00			
E 7	8	10/30/12	11/05/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MTWTF--	1:00	2	\$3,500.00	LV1	0.00	NM	2	\$7,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--				2	\$3,500.00		0.00			
E 8	8	11/04/12	11/04/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	1:00	1	\$2,450.00	LV1	0.00	NM	1	\$2,450.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,450.00		0.00			
E 9	8	11/03/12	11/03/12	8 News Now Sat Special 8 News Now Sat Special	CM	8-9p -----S-	1:00	2	\$1,930.00	LV1	0.00	NM	2	\$3,860.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$1,930.00		0.00			
E 10	8	11/03/12	11/03/12	Sat Prime Special KLAS Movie: Bat 21	CM	9-11p -----S-	1:00	2	\$4,000.00	LV1	0.00	NM	2	\$8,000.00
MOVIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$4,000.00		0.00			
E 11	8	11/03/12	11/03/12	Sat 1235-135a DaVinci Inquest Da Vinci Inquest	CM	12.35a-1.35a -----S- (12:35 XM-1:35 XM)	1:00	1	\$350.00	LV1	0.00	NM	1	\$350.00
DAVINCI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$350.00		0.00			
E 12	8	11/04/12	11/04/12	Game Time/UNLV Game Time/UNLV	CM	1135p-1205a -----S	1:00	1	\$530.00	LV1	0.00	NM	1	\$530.00
UNLV GAMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$530.00		0.00			
Totals												21	\$44,970.00	